



## Jeffrey "Jeff" L. Hoog

November 5, 1941 - September 21, 2014

Jeffrey "Jeff" L. Hoog, 72 formerly of Muskogee, passed away Sunday, September 21, 2014 in Paris, Texas. Jeff was born November 5, 1941 in Muskogee, Oklahoma to Lynn L. and Margie D. (Kuykendall) Hoog. He grew up and attended Muskogee Public Schools and graduated from Central High School with the class of 1959. After high school, Jeff furthered his education by attending Northeastern State University and Oklahoma State University. Jeff began a longstanding career in retail clothing while attending high school and college. He worked for Mr. L. O. Hammons, who owned the S & Q Clothiers retail clothing chain. Jeff managed stores for Mr. Hammons in Oklahoma and in Paris, Texas. While in Paris, Jeff opened his own retail clothing store, Jeff's Mens Store in 1975. After several successful years in owning his own business, Jeff began to have a desire to do something different. It was at that point, he was offered a job with the Texas Department of Human Services as a Nursing Home Investigator in East Texas. He enjoyed that job until his retirement in 2003. Jeff was active in different civic areas of Paris, as he served on the City Council.

Jeff was a sports enthusiast as he played knothole baseball every year it was available to him from Pee-wee league on up. He also was an avid tennis player, starting at Alice Robertson and was a walk on at OSU. When he moved to Paris, he was instrumental in advancing tennis to the area. He taught many new tennis players from youth to adults. Jeff also started the first of many tennis tournaments that he promoted and managed. These

tournaments were known throughout East Texas.

He was preceded in death by his father, Lynn L. Hoog.

Jeff is survived by his two sons, Steven Daniel Hoog and wife, Shaunna of Tulsa, OK, Brandon Hoog and wife, Modgie of Paris, TX; his grandchildren, Hope, Shay, Victoria, Lily, Michael, Jack, and Kate; his mother, Margie Hoog of Muskogee; his brother, Greg Hoog of Muskogee; niece, Monica Hoog-James and family of Muskogee; nephew, Ryan Hoog and family of Gore, OK; several other family members and friends.

A private family service is planned with Rev. Ann Brizendine officiating.

# Tribute Wall



“ Jeffrey "Jeff" L. Hoog

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October 23, 2023 at 09:38 AM



“ Just a note to the family that our prayer is for healing and comfort and you go through the loss of Jeff. I was friends with Jeff for many years, had lots of fun times together and when he was getting tired of the clothing business slowdown we hired him at the Department of Human Resources where he primarily worked with Services to the Aged and Disabled. He was a fundraiser for many of the elderly and disabled recipients in our 23 county region. Since I retired in 2002 I had only 2-3 contacts with Jeff when running into him at Whataburger and at Dawes Tire Shop and thought for awhile he had moved back to Muskogee. I did not know of Steven, Jeff just never mentioned this to me and do know Dana, Brandon and family which have just been solid gold citizens of our area for years and was proud that Dana called my wife last week to let us know because we had not heard this nor were aware of his previous ailments. When I saw him last he was showing me a new Nissan he had bought in McKinney and he always kept nice looking vehicles. May God Bless you all!!!

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**Ronnie Nutt** - October 01, 2014 at 03:28 PM

RN

*I wanted to add that Jeff was elected Mayor Pro-Tem when on the Paris City Council and initiated a push to get Tornado siren warning equipment for Paris and succeeded which will potentially save lives here forever. He advanced tennis programs in our area and brought many visitors to Paris to play in large tennis tournaments. Jeff won and earned recognition with helping the elderly and disabled get fans and heaters for their homes. Thank you Steven for you nice and informative note to those in this area and thanks to Greg for being there for Jeff as well as his mom of whom he always admired.*

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**Ronnie Nutt** - October 01, 2014 at 10:08 PM



*Ronnie, sorry for calling you Roy. I can't remember now what I saw your name on in his apartment, it might have been a couple of things. I guess I was the secret child, none of the people at the apartment complex seemed to know of me either. None the less, thank you sir for the kind words.*

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**Steven Hoog** - October 02, 2014 at 07:23 AM



*Ronnie, thought you might like this. My oldest daughter just graduated OSU Stillwater last Spring and went to work for DHS in OKC Child Abuse Investigator. In my dad's apartment I found two DHS badges and two Paris PD badges, I took one each and gave the DHS to Hope. She was very excited about that as they only get cards now and not the real old fashioned badge; she is probably one of the few now at OKC that have the real badge.*

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**Steven Hoog** - October 02, 2014 at 07:28 AM

RN

*Steven, That is awesome! A little story behind those badges; we ordered them for our staff checking for Medicaid questionable situations and our leadership in Austin got word and did not like it as they felt that was intimidating to the clients and persons we interviewed so we had to scrap them for official use and go to the plastic id card.*

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**ronnie nutt** - October 02, 2014 at 03:52 PM



*Ronnie, I completely disagree with that. You all should be badged and armed. Concealed maybe, but armed the same. At least like my daughter, she gets front line who knows what.*

**Steven Hoog** - October 08, 2014 at 11:54 AM

TS

“*Hoog family let me first off tell you how sorry I am for your loss. I have many happy memories of Jeff playing tennis. He was always a permanent fixture during the big Red River Valley Tennis Tournaments that were held all those years I was growing up. I still remember when he learned how to put a spin on his serves. We would just sit back and laugh at the people trying to return it standing flat footed it would almost hit'em in the stomach. The social we had those Friday nights before the adult tournament started. He always had a good time. Hoog family I just want you to know I smile when I think of Jeff and am really blessed to have called him my friend.*

*Tana Screws*

**Tana Screws** - September 30, 2014 at 11:49 AM



*Thank you Tana*

**Steven Hoog** - September 30, 2014 at 04:51 PM



“ I apologize to everyone that finds there way here from Paris that nothing made the paper in Paris; that was a family decision from the Paris side. Being that this unexpected and rushed on my part because of my on medical condition and not finding out until Monday myself, several things were left out of the Obit I would like to add. First of all for those that didn't know; Grandpa Jeff had a heart attack back in February at the same time my wife had three strokes, Saturday night Granpa Jeff had three more hear attacks. The first he was apparently having as he drove himself to the hospital; and two more while in the hospital, after the third one the doctors advised it was best to let nature takes it's course. He apparently passed in relative peace with his brother Greg by his side. Had I been in a position that they could have told me; I would have been right there by his side as well. A few things we didn't think to put in the Obit on the spot: Jeff was also a very gifted musician; he was a trumpet player of the highest order, he could have made a career of it had he chosen. He was also an avid golfer; only stopping after a back injury put him in the hospital which led him to meet his future wife Dana who was a nurse at the time in Paris. Shortly after this point he opened his store near the intersection of Clarksville and the four lane that ran out to the high school; I was broken hearted for him when I learned he had decided to close the store for lack of sales. But that opened a new door for him to work at DHS; I was stunned at the amount of rewards he had packed away in his apartment from his years at DHS. What many of you may not know is that he was a Reserved Paris PD Officer. As a young boy I was allowed to ride in the squad cars with them late at night on the weekends; that was unreal! But at some point we all got in trouble for it and I was reduced to sit in the dispatch at PD and watch the radio operator dispatch; but I got to listen in on the spot as they responded to calls, still a great time. His greatest love was tennis; and he was very good at it, he promoted the sport to the highest level in Paris for many years. He only fell out of the sport after another serious injury to his shoulder. From that point on his love was watching sports; and not just one. Whether on TV or the actual events in person; that was his love. As for family it astonished

*me the love he had for Brandon and Modie's kids Jack and Kate; there was no better a dotting grandfather as he was to those two, a love that went with his last breath. In the last decade of his life he had some rough times; physically, legally, and finally taking a toll on his marriage. I am glad to say that Dana was accepted this week in mourning by all the family here in Oklahoma with much love; she is in fact still part of our family as the day they were first married. We as the Hoog's only wish for relief of pain and healing to Dana, Brandon, Modgie, Frank, Kate, and the rest of the Sale's side of the family. In the last few years Grandpa Jeff had found a new lease on life in his heart; I want you all to know that he had repaired all wounds and any gaps that existed in the family here in Oklahoma; we all loved him very very much and there probably wasn't a single day one of us didn't talk to him on the phone. He had made more trips to Oklahoma in the last three years than he probably did in all the previous decades in Paris combined, we were in fact supposed to be at the current OSU football game in Stillwater that is happening right now. But medical issues with all of us and now his untimely death prevented that. I dearly wish I had more of an opportunity to have visited him in his apartment this last year and meet all of his current friends, ate at his favorite dinner with him, and just hung out with him and watch some games. I don't know what else to say than I will miss him dearly. If any friends from Paris find this page please share your stories about him!*



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**Steven Hoog** - September 25, 2014 at 09:02 AM



*Sure wish the had an edit button on this page. The biggest error; Brandon and Modgie's children are Jack and Kate, not Frank. I sincerely apologize to Brandon and Modgie for that. Second Reserve PD, not Reserved...*

**Steven Hoog** - September 26, 2014 at 09:59 AM



*Steven, what a beautiful tribute to Jeff. I always enjoyed any time I spent talking to Jeff. I have added the obituary and your tribute (with the corrections) to the Lamar County Death and Cemetery Records in hopes that it will help more of his Paris friends find the information. - Betsy Mills*

**Betsy Mills** - October 01, 2014 at 02:25 PM



*Thank you Betsy*

**Steven Hoog** - October 02, 2014 at 07:24 AM



“ *1 file added to the album New Album Name*



**Steven Hoog** - September 24, 2014 at 06:37 PM



“ *I have always loved you dad, I'm two steps behind.*

**Steven Hoog** - September 24, 2014 at 12:52 AM

JN

“ So sorry about Jeff. Cut up with him during our fair days in Paris, TX.

Judy Nutt - September 23, 2014 at 06:00 PM



Judy, thank you. I saw something in his apartment with Roy Nutt on it, I assume that is connected to you. Steve

Steven Hoog - September 24, 2014 at 10:29 PM

JN

Ronnie A. Nutt, my brother. in Paris

Judy Nutt - September 30, 2014 at 10:07 AM

FK

“ JEFF WAS A GREAT GUY, I HAVE HAD HIS E-MAIL FOR SEVERAL YEARS, WHEN I WOULD SENT HIM A SILLY ONE HE WOULD SENT ONE BACK JUST AS SILLY I COULD ALMOST HEAR HIM LAUGHING, WE ALL WILL MISS YOU JEFF.

FANTLEY KILLEBREW  
CHS CLASS 1959

FANTLEY KILLEBREW - September 23, 2014 at 02:24 PM



Thank you Fantley, Steve

Steven Hoog - September 24, 2014 at 10:30 PM

SB

“ Knew Jeff since 5th grade Remember having a huge crush on him in grade school.He later moved to Alice Robertson and I went to West High but we met up again at Central.  
Our birthdays were 1 day apart (his Nov. 5 and mine Nov 6 1941) I think of him every year on my birthday! He will be missed!

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**Sheila Shepherd Blankenship** - September 23, 2014 at 01:01 PM



Thank you Sheila, Steve

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**Steven Hoog** - September 24, 2014 at 10:30 PM

RS

Steven and family, Mrs. Hoog and family, please accept my condolences in the loss of your son, dad, granddad and brother. Although I really didn't know Jeff, I feel like I know the essence of who he was through his son Steven, his mom Margie and his aunt and uncle, Bob & Ann Kuykendall. I am thinking of you all in your loss. (BTW, I think that Mrs. Hoog looks a lot like Dessa Kuykendall Webber in the picture that Steven posted of his Grandmother and his Dad.)  
Love,  
Rob Sandlin

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**Rob Sandlin** - September 26, 2014 at 10:13 AM



Thank you Rob and I would agree on the Dessa comparison.

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**Steven Hoog** - September 26, 2014 at 12:07 PM